IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Kazuhiro ISHIDA

Title: ADVERTISEMENT SYSTEM

AND ADVERTISEMENT DISPLAY METHOD

Appl. No.: 10/077,765

Filing Date: 2/20/2002

Examiner: Alvarez, Raquel

Art Unit: 3688

Confirmation :

3462

Number:

AMENDMENT TRANSMITTAL

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

[] Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.

[] Assertion of Small Entity status is enclosed.

[X] The fee required for additional claims is calculated below:

	Claims				Extra			
	As]	Previously		Claims			Additional
	Amended		Paid For		Present		Rate	Claims Fee
Total Claims:	17	-	21	=	0	X	\$52.00 =	\$0.00

Independent 5 - 6 = 0 Claims:	x \$220.00 =	\$0.00
First presentation of any Multiple Dependent Clain	ns: + \$390.00 =	\$0.00
CLAI	MS FEE TOTAL =	\$0.00
[] Applicant hereby petitions for an extension of time und	er 37 C.F.R. §1.136(a)) for the
total number of months checked below:		
[] Extension for response filed within the first month:	\$130.00	\$0.00
Extension for response filed within the second month:	\$0.00	
Extension for response filed within the third month:	\$0.00	
Extension for response filed within the fourth month:	\$0.00	
Extension for response filed within the fifth month:	\$0.00	
EXTENSIO	N FEE TOTAL:	\$0.00
Statutory Disclaimer Fee under 37 C.F.R. 1.20(d):	\$140.00	\$0.00
CLAIMS, EXTENSION AND DISCLAIME	\$0.00	
[] Small Entity Fees Apply (subt	\$0.00	
Extension Fees	\$0.00	
	TOTAL FEE:	\$0.00
If any extensions of time are needed for timely acceptant	ace of papers submitte	d
herewith, applicant hereby petitions for such extension under 3	7 C.F.R. §1.136 and a	uthorizes
payment of any such extensions fees to Deposit Account No. 19	9-0741.	
Please direct all correspondence to the undersigned atto indicated below.	rney or agent at the ac	ldress
Respectfully s	ubmitted,	

FOLEY & LARDNER LLP Customer Number: 22428 Telephone: (213) 972-4596 Facsimile: (213) 486-0065

Date: October 13, 2010

Justin Mark Sobaje Attorney for Applicant Registration No. 56,252

By: /Justin Mark Sobaje/